

*Healthcare and the New Solution Paradigm*  
*Managing Digital Content for Improved Patient Care*

**Overview:** Today's healthcare providers face a myriad of challenges and opportunities focused on meeting patient expectations while addressing issues such as regulatory compliance, security, and insurance coverage and support. Our presentation will focus on the electronic patient record and how to improve access and security to this vital patient information through the use of advanced digital capture solutions and associated best practice approaches.

Bryan Christie (Oracle Corporation) will examine how to plan and design architecture to support EMR (electronic medical record); web access for patients; secure communications, to ensure security and higher information access for both provider and patient.

Greg Mennegar and Glenn Odell (Spectrum Information Services NW, Inc) will present strategies for making the conversion from paper-based patient records to electronic patient records. They will provide concepts that can help your organization make a smooth and cost effective transition and help users embrace the new technology.

Craig Gold (Ricoh Corporation) will discuss information management and cost containment strategies, and examine the impact of digital content on security compliance requirements and green initiatives within the healthcare industry.

**Location:** The South View Lounge at The Museum of Flight  
9404 EAST MARGINAL WAY S  
SEATTLE WA 98108

**Date:** Thursday, June 4th 2009

**Time:** 4pm – 7pm

**Cost:** \$10 / 15 (non members)

**Register:** <http://www.AIIM.org/Chapters/Northwest/>  
Or Contact: [aramsay123@aol.com](mailto:aramsay123@aol.com) / (425) 681-4689

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