

**StratML Committee  
Draft Meeting Minutes**

**August 27, 2009**

**1. Welcome and Introductions**

The August 27, 2009 meeting of the StratML committee was called to order at 11:02 a.m. by the chair Owen Ambur. Those participating in the meeting included:

Owen Ambur, Chair  
Adam Schwartz  
Sylvia Webb  
Ari Knausenberger  
Art Colman  
Betsy Fanning

**2. Approval of Agenda, August 27, 2009**

The draft meeting agenda for the August 27, 2009 meeting (StratML 2009-017) was approved with the addition of a marketing discussion item. (Schwartz/Webb)

Art Colman introduced himself to the committee. Art brings to the committee many years of experience with XML standards.

**3. Approval of Draft Meeting Minutes, July 9, 2009**

The draft meeting minutes for the July 9, 2009 meeting (StratML 2009-016) were approved as presented. (Webb/Schwartz)

**4. Review of Action Items List**

There were no open actions to be reviewed by the committee.

**5. Working session on Part 2: Performance Plans and Reports**

Owen Ambur reviewed the history of the performance plans and reports that is what Part 2 of the standard is focused upon. The core schema appears in Part 1 of the standard.

The elements in Part 1 require only one goal and not objectives which is not sufficient for performance planning purposes which should have many objectives. The value chain includes an optional name and outcome element which is a complex element as it can have multiple instances. The metrics elements have not been incorporated in the schema yet.

The committee discussed the use of TimeML for the time related elements in StratML. The general consensus was that TimeML may be too comprehensive for StratML.

It was noted that performance plans are an addition to strategy plans and as such they use all the core elements.

The committee discussed providing a choice to allow a performance plan to have all the core elements with the addition of the performance plan specific elements.

The committee also discussed stakeholder. The stakeholder element can be at the plan, goal and objective level in the schema. In part 2, the role can be a beneficiary, performer or both. The committee agreed that it needs to have further discussions about a how the stakeholder role should be handled in part 2.

It was recommended that the committee may want to consider using the Object Management Group (OMG) standard for organizational relationships as it deals with subordinate and superior relationships which we may want to include in part 3.

## **6. Next Steps**

The committee discussed the need to market StratML once it is published. A standing agenda item will be included on all future agendas for marketing discussions. Some of the items that can be used for marketing include Frequently Asked Questions (FAQ), talking/blogging points and an overview slide presentation. A press release will be drafted in which quotes from participating members will be added. The committee will have an opportunity to review the draft.

The next meeting will be on September 10, 2009 at 11 a.m. and will focus on part 2 of the standard, performance plans and reports and address marketing of StratML Part 1.

## **7. Adjournment**

The August 27 meeting of the StratML committee was adjourned at 11:40 a.m. (Schwartz/Webb)