

**PDF Healthcare Committee Meeting
Meeting Minutes**

May 18, 2009

Call Logistics:

Monday May 18, 2009
2:00 PM EST 11:00 AM PST
Phone Conference - 1-888-7428686 1-303-928-2600
Conf ID# 5991077

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John Calder (Generator)	john@generatorllc.com	----
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Ed Chase (Standing in for Mel Warfel)		----
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Introductions – All

Roll Call – All

Agenda Approval – All

Minutes Approval – All

Announcements – All

Old Business:

- Technical Subcommittee Discussion/Status – All/Anatole/Steve
- Marketing Subcommittee Discussion – Deborah Kohn
- ASTM E31 Update – David Kibbe/Steve Waldren
- Nomenclature Update - Shelly Myers

New Business

Summary

Adjournment

Meeting Logistics

Monday, May 4, 2009

2:00 PM EST 11:00 AM PST

Phone Conference - 1-888-7428686 1-303-9282603 Conf ID# 5991077

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Meeting Minutes and Agenda:

Rick Benoit called the May 18, 2009 meeting to order at 2:05 p.m. Eastern. The roll call of the meeting participants is reflected above. The agenda for the May 18, 2009 meeting was approved with the addition of a report on the committee chairs discussion under Announcements. (Helander/Odden) The meeting minutes for the May 4, 2009 meeting were approved as presented. (Kohn/Odden)

Announcements:

Diana Helander reported that the committee and subcommittee chairs met via conference call to review the direction of the committee for 2009-2010. The meeting allowed the chairs to re-establish the goals for the committees and will be used to ensure that the committee efforts remain on track with the goals for the next year.

The primary goals of the PDF Healthcare group are:

- o Establish the use of PDF Healthcare as a secure, portable container for health information (addresses Health 2.0 and doesn't narrowly limit focus)
- o Continue to identify and develop implementation guides for key healthcare standards
- o Encourage and support implementation of PDF Healthcare within government and industry
- o Establish a community of thought leaders for the use of PDF Healthcare in support of health information technology

To support these goals, our strategies include:

- o Promote awareness of PDF Healthcare as a secure container for electronic healthcare records through various marketing programs including speaking events, webinars, white papers, blogs, PR, and Web 2.0 technologies
- o Identify critical influencers and decision makers in industry and government, and grow industry participation in the working group by actively recruiting new members from this target list
- o Work with AIIM to determine a membership and/or sponsorship model that provides funds for ongoing marketing and development initiatives
- o Continue to identify and develop new implementation guides in support of key healthcare standards
- o Identify and develop case studies and promote real world implementations of PDF Healthcare
- o Leverage relationship with AIIM to establish a community of interest for all issues related to PDF Healthcare
- o Establish network for developers interested in/implementing PDF Healthcare
- o Ensure best practices guide is harmonized with most recent version of ISO 32000

The committee meeting schedule was altered. The Technical and Marketing Subcommittees will meet on alternating weeks beginning on June 1. The full committee will meet on alternating weeks beginning on June 8.

Old Business:

- Technical Subcommittee Discussion – Anatole Matveief/Steve Waldren

David McCallie, Cerner, provided a demonstration for how PDF Healthcare can work in a CCD environment. The demonstration showed how PDF Healthcare integrates with XML. The committee should continue with its work. The demonstration proved that PDF Healthcare can co-exist with the CCD and the work being done at Cerner.

Anatole reported on the progress that the Technical Subcommittee was making:

- Completed review of an outline document (HL7 CDA white paper) which was sent to Lenora for feedback

- ICA group is open to working with the Technical Subcommittee
- Tom Lang spoke about Web 2.0, PDF Blog and Technical Subcommittee. The committee agreed that the Implementation Guide could be broken down to be used for content on blogs and Twitter.
- It was noted that a plan is needed for using Facebook and LinkedIn as well as the AIIM Information Zen subgroup.

- Marketing Subcommittee Discussion – Deborah Kohn

Deborah reported that the Marketing Subcommittee had not met since the last PDF Healthcare Committee meeting.

During the last meeting, Deborah spoke about blogging on HISTalk (<http://histalk2.com/>) and Dr. Halamka's blog (<http://geekdoctor.blogspot.com/>). Deborah encourages others on the committee to blog on these sites as well. It was noted that if Dr. Sullivan and Dr. Gropper could personally reach out to DR. Halemka to discuss PDF Healthcare, it would be beneficial to the work being conducted by the committee. Responses were made to the blogs. Shelley Myers will work with Dr. Stasia Kahn to have Dr. Kahn respond on the blogs.

Dr. Kibbe is giving a keynote on healthcare informatics at a Microsoft event the week of June 8.

The Marketing Subcommittee is working on obtaining recognition on HISTalk. Dr. Waldren posted a video on HISTalk.

The webinar is in the planning stages and will take place in the early fall.

- ASTM E31 Update - CCR Symposium & Nomenclature Discussion - David Kibbe/Steve Waldren
New Business

No update was provided.

- Nomenclature Update – Shelley Myers

Shelley Myers reported that a group of administrators, researchers and approximately 33 others was formed to work on the nomenclature project. The group represents a broad range of participants. No progress has taken place on the database. Research continues on what other groups such as the National Library of Medicine and others are doing in this area. A database has been developed for participants to provide guidance as to how to work with and provide feedback on the nomenclature database.

New Business

No new business was discussed

Summary

– Committee members who need to update their participation levels or have ideas for the committee/subcommittee should send them to Betsy Fanning.

Next Meeting:

The next meeting for the PDF Healthcare committee will be on June 8, 2009 at 2 p.m. Eastern. Committee members were reminded that if they have agenda items for discussion at the meeting, they should send them to Betsy, Rick, or Diana.

Rick Benoit adjourned the meeting at 3:00 p.m. Eastern time.

Summary and Next Steps:

High Level Milestones & Timelines Remaining
Outstanding Tasks
