

**PDF Healthcare Committee Meeting
Meeting Minutes**

March 23, 2009

Call Logistics:

Monday March 23, 2009
2:00 PM EST 11:00 AM PST
Phone Conference - 1-888-7428686 1-303-928-2600
Conf ID# 5991077

Name	Email	Present
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Scott Barclay (CVS Pharmacy)	sabarclay@CVS.com	----
Rick Benoit (Intel)	richard.d.benoit@intel.com	X
Edmond Billings (Voice of the Physician)	edmund@voiceofthephysician.com	----
Rick Borstein (Adobe)	borstein@adobe.com	
John Calder (Generator)	john@generatorllc.com	----
Nainil Chheda (eClinicalWorks)	nainil.c@eclinicalworks.com	----
Elizabeth Currier	elizabethc@medirexsys.com	EXCUSED
Ken P. Caskenette	kenc@medirexsys.com	X
Ed Chase (Standing in for Mel Warfel)		----
Betsy Fanning (AIIM)	bfanning@aiim.org	X
Adrian Gropper (MedCommons)	agropper@medcommons.net	X
Juanita Hickman	juanitah@ascentpartners.biz	----
Jeff Egan	jeff.egan@christushealth.org	
John Odden	John.odden@gmail.com	X
Diana Helander (Adobe)	Helander@adobe.com	X
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Bill Walton	Bill.walton@yourtimematters.com	----
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Terry Zagar (Northrop Grumman)	terry.zagar@ngc.com	
Alan Zuckerman	aez@georgetown.edu	

Introductions – All

Roll Call – All

Agenda Approval – All

Minutes Approval – All

Announcements – All

Old Business:

- Technical Subcommittee Discussion/Status – All/Anatole/Steve
- Marketing Subcommittee Discussion – Deborah Kohn
- ASTM E31 Update – David Kibbe/Steve Waldren
- Nomenclature Update - Shelly Myers

New Business

Summary

Adjournment

Meeting Logistics

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Meeting Minutes and Agenda:

Rick Benoit called the March 23, 2009 meeting to order at 2:05 p.m. Eastern. The roll call of the meeting participants is reflected above. The agenda for the March 23, 2009 meeting was approved as amended with moving the discussion on the Marketing Subcommittee to the first discussion topic. (Odden/Waldren). The meeting minutes for the March 9, 2009 meeting were approved as presented. (Kohn/Odden)

Announcements:

No announcements were made.

Old Business:

- Technical Subcommittee Discussion – Anatole Matveief/Steve Waldren

Anatole reported that the Technical Subcommittee decided during their last meeting to stop work on the form as the subcommittee had achieved the initial goal it had established and even exceeded their own expectations. The Technical Subcommittee will move ahead with drafting a white paper regarding the form. With the form completed, the committee discussed the next steps and how the public would be informed of the form and its intended use. The committee recommended an addendum to the Implementation Guide be added to cover the form.

- Marketing Subcommittee Discussion – Deborah Kohn

Deborah reported the Marketing Subcommittee approved tagline was changed slightly from the last meeting to be "State-of-the-art Secure Records Exchange." This tagline will be used with the PDF Healthcare demonstration collateral for HIMSS.

The PDF Healthcare presentation/demonstration will take place at the Hyatt Coffee Shop's "public area" during the HIMSS convention on Monday, April 6 at 3 p.m. to 4:30 p.m. and repeated at 5 p.m. to 6:30 p.m. Those participating in the presentation/demonstration should be at the Hyatt Coffee Shop's "public area" between 2:30 p.m. and 6:30 p.m. Each speaker will have 20 minutes to present to allow time for the demonstrations which is key to helping the audience understand the power of PDF Healthcare.

Wireless internet access is available at \$9.95 "outside the coffee shop" which is a non-reservation area. We are not certain of the strength of the signal so presenters are encouraged to bring their own broadband modem/cards with them. The Marketing Subcommittee requested that a Chicago based member check the proposed presentation area to ensure that sufficient wall outlets will be available for the presentation laptops and projector. A screen will be needed to project the presentations as there is not a suitable area to project in the "public area" of the coffee shop. If it is impossible to rent a screen for the presentation, the presenters will not use the slides.

There are four sponsors for the demonstration – PatCare, Sterling-Wright, Hewlett Packard, and HealthString. The committee thanked all the sponsors for their contributions to the demonstration.

Ken Caskenette will bring his camera to take photos of the demonstration. The final version of the slide template will be available by the end of the business day, March 23. Presentation slides from John Odden and Tom Lang will be needed for the presentation slide deck. Most of the time that we have allocated for the event should be dedicated to the demonstration and question and answer period. Rick Benoit has sent several email requests to Chris Ross but has not received a verification that Chris will be participating in the event.

John Odden expressed an interest to join the HIMSS TAG as a professional member of HIMSS if it will make it easier to distribute the flyers about the demonstration in the corporate member area or at the ISO kiosk. Deborah Kohn requested that those attending HIMSS distribute the flyers as they meet and greet individuals. Ken Caskenette will print the flyers and bring them to Chicago.

Rick Benoit liked the way the sponsors were highlighted on the flyer and the slide template and requested the higher level sponsors (Titanium) be a bit more prominent on the pieces.

HealthString looked at the Hyatt Hotel (McCormick Center) Coffee Shop and felt it may be a bit challenging for the demonstration. They are looking at a technology center that may be used as an alternate site two blocks away from McCormick Center. The technology center may be more conducive to a presentation format and may also resolve the technical issues with regard to connecting to the Internet.

John Odden requested that someone from the committee check the neighborhood of the proposed alternate site as the condition of the neighborhood may minimize traffic to the demonstration (individuals may not want to be out in the neighborhood at the times of the demonstration). It may be possible to do a follow-up presentation for more specifics and demonstrations on the Best Practices Guide and complementing Implementation Guide for PDF Healthcare the next day. Those who are attending HIMSS should try to get together on Sunday.

Rick Benoit and the committee expressed appreciation to Deborah Kohn for all of her efforts to make this demonstration presentation a success.

[- ASTM E31 Update - CCR Symposium & Nomenclature Discussion - David Kibbe/Steve Waldren](#)
[New Business](#)

No update was provided.

[- Nomenclature Update – Shelley Myers](#)

Shelley Myers reported that invitations and an introductory email from Dr. Stasia Kahn was distributed. Currently, twenty members have subscribed to the collaboration site. If any members of the PDF Healthcare Committee did not receive the email, please let Shelley know and she will see that you receive the invitation. The nomenclature database is posted on the collaboration site. Any enrolled users may download the database from the collaboration site. A description of the project is available at the site as well as a forum that participants may join.

[New Business](#)

No new business was discussed.

[Summary](#)

– Committee members who need to update their participation levels or have ideas for the committee/subcommittee should send them to Betsy Fanning.

[Next Meeting:](#)

The next meeting for the PDF Healthcare committee will be on April 20, 2009 at 2 p.m. Eastern. Committee members were reminded that if they have agenda items for discussion at the meeting, they should send them to Betsy, Rick, or Diana.

NOTE: There will be no meeting on April 6, 2009 due to HIMSS.

Rick Benoit adjourned the meeting at 3:05 p.m. Eastern time.

Summary and Next Steps:

[High Level Milestones & Timelines Remaining](#)
[Outstanding Tasks](#)

