

**PDF Healthcare Committee Meeting
Meeting Minutes**

March 9, 2009

Call Logistics:

Monday March 9, 2009
2:00 PM EST 11:00 AM PST
Phone Conference - 1-888-7428686 1-303-928-2600
Conf ID# 5991077

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Edmond Billings (Voice of the Physician)	edmund@voiceofthephysician.com	----
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John Calder (Generator)	john@generatorllc.com	----
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Elizabeth Currier	elizabethc@medirexsys.com	EXCUSED
Ken P. Caskenette	kenc@medirexsys.com	X
Ed Chase (Standing in for Mel Warfel)		----
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John Odden	John.odden@gmail.com	X
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Terry Zagar (Northrop Grumman)	terry.zagar@ngc.com	
Alan Zuckerman	aez@georgetown.edu	

Introductions – All

Roll Call – All

Agenda Approval – All

Minutes Approval – All

Announcements – All

Old Business:

- Technical Subcommittee Discussion/Status – All/Anatole/Steve
- Marketing Subcommittee Discussion – Deborah Kohn
- ASTM E31 Update – David Kibbe/Steve Waldren
- Nomenclature Update - Shelly Myers

New Business

Summary

Adjournment

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Meeting Minutes and Agenda:

Rick Benoit called the March 9, 2009 meeting to order at 2:03 p.m. Eastern. The roll call of the meeting participants is reflected above. The agenda for the March 9, 2009 meeting was approved as amended with the addition of a discussion on flyers for HIMSS. (Caskenette/Waldren). The meeting minutes for the February 23, 2009 meeting were approved as presented. (Caskenette/Kohn)

Rick Borstein (Adobe) is responsible for business development for legal and life sciences applications. Mark James (Adobe) is based in Canada focusing on marketing. His position fulfills the same function as Rick's but for Canada.

Announcements:

No announcements were made.

Old Business:

- Technical Subcommittee Discussion – Anatole Matveief/Steve Waldren

Anatole and Steve reported on the status of the form work that the Technical Subcommittee is currently focused on. The subcommittee is resolving issues with CDA and CCD trying to allow options for the way data can be represented on the form. A "happy pass" form will be used stating how data must be represented which will allow the use of XFA and PDF. HealthString will demonstrate the form at HIMSS.

- Marketing Subcommittee Discussion – Deborah Kohn

Deborah reported that the PDF Healthcare presentation/demonstration at the Hyatt Coffee Shop's "public area" during the HIMSS convention will be on Monday, April 6 at 3 p.m. to 4:30 p.m. and repeated at 5 p.m. to 6:30 p.m. Each presentation will be approximately 20 minutes in length allowing time for open discussion. For \$9.95 per day, wireless Internet access exists outside the coffee shop – in the "public, non-reservation area" that we will be using for the presentation/demonstration. However, Deborah recommended that speakers bring broadband devices with them as a backup to the available wireless service. The speakers participating in the presentation include:

- Stasia Kahn, MD with HealthString will discuss the process of taking data from the NextGen to EHR to the HealthString PHR, demonstrating physician-patient exchange of information.
- Tom Lang, MD will discuss how to use electronic health records from the developers' point of view.
- John Odden working with Hewlett-Packard to provide printers for the demonstration will discuss printing from a cell phone without the need of a computer.
- Cris Ross, the CIO of MinuteClinic, has agreed to participate if he attends HIMSS.

Deborah will develop a template for the slides used in the presentation.

The subcommittee discussed a tagline for flyers and the slide template but was unable to agree on one. The tagline discussed during the previous subcommittee meeting was "Secure container for moving healthcare information". During the full committee meeting, the committee members recommended "Super Container for the Secure Exchange of Healthcare Information" as the tagline.

In order to be able to distribute the flyers at HIMSS, it was recommended that AIIM or ASTM join the US TAG to ISO TC 215, Health Informatics. This will allow the distribution of the flyers in the interoperability showcase area sponsored on the exhibit floor by the ISO committee.

An alternative to this option for distributing the flyers is to join HIMSS as a corporate member. As a corporate member, corporations may distribute flyers for \$500 in the corporate member area. Intel is a HIMSS corporate member but cannot fund this at this time. Other corporations represented by members on the committee are also HIMSS corporate members but these member have not attended recent committee meetings.

HealthString is willing to sponsor refreshments as the primary sponsor for the event. Attribution will also be given to Hewlett-Packard for the loan of the printers as well as to HealthString.

Deborah reminded the committee that the Marketing Subcommittee is still planning to contact those who purchased the PDF Healthcare Best Practices Guide from ASTM, AIIM or through Adobe.

Deborah's draft article is nearly complete for posting on the AIIM and ASTM websites prior to HIMSS. Information is needed from:

Rick – a paragraph discussing the work that Chris Ross has contributed to PDF Healthcare and from John Odden discussing his work in Southern California. Both paragraphs should be to Deborah by no later than Friday, March 13.

[- ASTM E31 Update - CCR Symposium & Nomenclature Discussion - David Kibbe/Steve Waldren](#)
New Business

No update was provided.

[- Nomenclature Update – Shelley Myers](#)
Shelley Myers reported that the invitation to join the collaboration web site was to have been distributed this week but final approvals are still being obtained. Once all the approvals are received, the invitation will be distributed early next week. The nomenclature work will focus on primary care, pediatrics, OB/Gyn, and dental to allow physicians to better use the procedure codes.

The committee discussed the white paper that will be the focus of Dr. Stasia Kahn's presentation at a PHR roundtable at the Greater Chicago Chapter of HIMSS. The white paper was drafted by Dr. Kahn and representatives from Northern Illinois.

New Business

No new business was discussed.

Summary

– Committee members who need to update their participation levels or have ideas for the committee/subcommittee should send them to Betsy Fanning.

Next Meeting:

The next meeting for the PDF Healthcare committee will be on March 23, 2009 at 2 p.m. Eastern. Committee members were reminded that if they have agenda items for discussion at the meeting, they should send them to Betsy, Rick, or Diana.

Rick Benoit adjourned the meeting at 3:00 p.m. Eastern time.

Summary and Next Steps:

High Level Milestones & Timelines Remaining
Outstanding Tasks

