

**PDF Healthcare Committee Meeting
Meeting Minutes**

September 14, 2009

Call Logistics:

Monday, September 14, 2009
2:00 PM EST 11:00 AM PST
Phone Conference – 1-712-432-3900
Conf ID# 852305#

Name	Email	Present
Will Abbott (CVS Pharmacy)	JWAbbott@cvs.com	----
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John Calder (Generator)	john@generatorllc.com	----
Nainil Chheda (eClinicalWorks)	nainil.c@eclinicalworks.com	----
Elizabeth Currier	elizabethc@medirexsys.com	EXCUSED
Ken P. Caskenette	kenc@medirexsys.com	
Ed Chase (Standing in for Mel Warfel)		----
Betsy Fanning (AIIM)	bfanning@aiim.org	
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John Odden	John.odden@gmail.com	X
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Bill Walton	Bill.walton@yourtimematters.com	----
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Terry Zagar (Northrop Grumman)	terry.zagar@ngc.com	
Alan Zuckerman	aez@georgetown.edu	

Introductions – All

Roll Call – All

Agenda Approval – All

Minutes Approval – All

Announcements – All

Old Business:

- Technical Subcommittee Discussion/Status – All/Anatole/Steve
- Marketing Subcommittee Discussion – Deborah Kohn
- ASTM E31 Update – David Kibbe/Steve Waldren
- Nomenclature Update - Shelly Myers

New Business

Summary

Adjournment

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Meeting Minutes and Agenda:

The September 14, 2009 meeting was called to order. The roll call of the meeting participants is reflected above. The agenda for the September 14, 2009 meeting was approved as presented (Kohn/Odden) The meeting minutes from the August 31, 2009 meeting were approved as presented. (Odden/Kohn)

Announcements:

- New Adobe healthcare blog started: <http://blogs.adobe.com/healthcare/>
- If anyone has suggestions, comments, please feel free to make them; also, it would be nice to get a link from the PDF Healthcare site to this blog

Old Business:

- Technical Subcommittee Discussion – Anatole Matveief/Steve Waldren

The Technical Subcommittee did not meet due to the Labor Day holiday. No status update was provided. The subcommittee members are reviewing Rob's document and once the review is completed, the document will be moved toward publication.

- Marketing Subcommittee Discussion – Deborah Kohn

The Marketing Subcommittee did not meet due to the Labor Day holiday. The following is an update of the Marketing Subcommittee activities:

1. Email blast/brochure for webinar out for review
2. John has agreed to speak and Dr Waldron has agreed speakers can leverage his content
3. Shelly has agreed to speak to Mendocino County, and may be willing to speak at AIIM webinar, but this is dependent upon the date of the webinar: Betsy to provide date
4. John/Shelly will coordinate response to Deborah on speakers

- ASTM E31 Update - CCR Symposium & Nomenclature Discussion - David Kibbe/Steve Waldren

New Business

No status report was provided

- Nomenclature Update – Shelley Myers

1. Link sent out to survey, and while there was an initial problem with link, need feedback to complete
2. Dr Kahn will decide shortly whether to re-send survey with improved link

New Business

- PDF Healthcare Webinar (see notes above)
- Tom Lang's letter:
 1. Currently out for approval by committee (comments will be deleted prior to posting on AIIM web site); will be put **back** on agenda for next meeting as it wasn't clear whether we had a quorum
 2. However, amongst today's attendees, there were no concerns with the content and everyone was in agreement it should move forward as is
- "Meaningful" use:
 1. Anatole asked about what current trends are and what meaningful use is
 2. Tom Lang feels that people/hospitals are "frozen" right now and doing less than they might otherwise do; issues right now are: awareness of PDF for healthcare, as well as vendor reluctance in integrating PDF as many don't have interest in "removing fences"
 3. Use cases are critical to get past this issue
 4. Unclear how competitive landscape will play out (Odden); continue to be a number of folks who express the belief that the consumer needs more choice (broad way for patients to express what they want/don't want), and we need to influence them
 5. John had a discussion with some folks on information that is important (XML) vs concern about the container, and the value of PDF Healthcare to support critical data without need to "police the bits"

Summary

– Committee members who need to update their participation levels or have ideas for the committee/subcommittee should send them to Betsy Fanning.

- Three outstanding items: selection of webinar date/speaker, approval of Tom Lang's letter, completion of Dr. Kahn's survey.

Next Meeting:

The next meeting for the PDF Healthcare committee will be on September 28, 2009 at 2 p.m. Eastern. Committee members were reminded that if they have agenda items for discussion at the meeting, they should send them to Betsy or Diana.

The meeting was adjourned at 2:42 p.m. Eastern time. (Matveief/Odden)