

**PDF Healthcare Committee Meeting
Meeting Minutes**

August 31, 2009

Call Logistics:

Monday August 31, 2009
2:00 PM EST 11:00 AM PST
Phone Conference – 1-712-432-3900
Conf ID# 852305#

Name	Email	Present
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John Calder (Generator)	john@generatorllc.com	----
Nainil Chheda (eClinicalWorks)	nainil.c@eclinicalworks.com	----
Elizabeth Currier	elizabethc@medirexsys.com	EXCUSED
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Ed Chase (Standing in for Mel Warfel)		----
Betsy Fanning (AIIM)	bfanning@aiim.org	X
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Jeff Egan	jeff.egan@christushealth.org	
John Odden	John.odden@gmail.com	X
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Bill Walton	Bill.walton@yourtimematters.com	----
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Terry Zagar (Northrop Grumman)	terry.zagar@ngc.com	
Alan Zuckerman	aez@georgetown.edu	

Introductions – All

Roll Call – All

Agenda Approval – All

Minutes Approval – All

Announcements – All

Old Business:

- Technical Subcommittee Discussion/Status – All/Anatole/Steve
- Marketing Subcommittee Discussion – Deborah Kohn
- ASTM E31 Update – David Kibbe/Steve Waldren
- Nomenclature Update - Shelly Myers

New Business

Summary

Adjournment

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Meeting Minutes and Agenda:

Diana Helander called the August 31, 2009 meeting to order at 2:07 p.m. Eastern. The roll call of the meeting participants is reflected above. The agenda for the August 31, 2009 meeting was approved as presented (Gropper/Kohn) The meeting minutes for the August 17, 2009 meeting were approved as presented. (Odden/Matveief)

Announcements:

No announcements were made.

Old Business:

- Technical Subcommittee Discussion – Anatole Matveief/Steve Waldren

The Technical Subcommittee did not meet. There is no status to report.

- Marketing Subcommittee Discussion – Deborah Kohn

Deborah Kohn reported that the Marketing Subcommittee has been very busy.

Dr. Kibbe was identified as a speaker for the 2010 HIMSS conference. The Marketing Subcommittee contacted him to request that he promote PDF Healthcare at HIMSS. A response from Dr. Kibbe was received in which he agreed to promote PDF Healthcare at HIMSS. Dr. Waldren provided permission to Dr. Kibbe to use slides from his Mr.HIS Talk blog.

The subcommittee is finalizing an informational PDF Healthcare webinar for September 29 or October 6. The second webinar will have a technical focus and will take place later in the year. The subcommittee would like to have a clinician to speak along with John Odden, however, there have been no volunteers. John Odden will talk with Shelley Myers to see if she would be willing to be a speaker on the webinar. The audience for the webinar will be patients, clinicians, and healthcare information systems suppliers. The title will be "PDF Healthcare: Using and Securely Exchanging Health Records". The presentation will be similar to the one the committee provided at HIMSS. Promotion of the webinar will be through committee members contact lists. If this first informational webinar is successful, the committee will begin work on the second webinar which will be technical. Dr. Waldren recommended using the CCR listserv to promote the webinar. He also agreed to allow the use of several of the slides from his Mr.HIS Talk blog for the webinar presentation.

The Tom Lang letter was revised to incorporate the recommended changes. It was approved by the Marketing Subcommittee during the last meeting. The committee will approve the letter during the September 14 meeting. The final version of the letter will be attached to the email with the minutes of this meeting.

The subcommittee continues to improve the visibility of PDF Healthcare on Google Health. One of the Google Health partners wants to link a PDF within a CCR to provide lab results. Dr. Waldren is willing to share messaging and documentation that has taken place with Google. John Odden, Michael Jahn, and Steve Waldren will meet some time after the call to continue discussions regarding Google Health.

The subcommittee requested help in contacting Dr. Halamka to request permission to post Dr. Stasia Kahn, MD's testimonial. Dr. Kahn's testimonial was sent to the Mr. HISTalk blog.

The Marketing Subcommittee members are continuing to blog as much as possible. The subcommittee is working on a

communications plan that will identify the blogs and social networking groups that are best to promote PDF Healthcare.

- [ASTM E31 Update - CCR Symposium & Nomenclature Discussion - David Kibbe/Steve Waldren](#)
[New Business](#)

No update was provided.

- [Nomenclature Update – Shelley Myers](#)

No update was provided.

[New Business](#)

- Betsy will not be on several calls. The following committee members volunteered to take meeting minutes:

September 14 – John Odden

October 12 - Deborah Kohn

October 26 – TBD

- Michael Jahn reported that he is making progress with the implementation of PDF Healthcare use cases. In a few months, he will have several examples that show the use of PDF Healthcare. He is also very close to having a publishable use case for PDF Healthcare regarding Google Health.

An EMR company is exploring how it can work with the CCR and be able to embed PDF into the CCR rather than sending the file as HL7 and ASTM packets. PDF will make the files more usable and may be less confusing.

It was noted that we need to look for use cases that show the value to caregivers who work with patients and how they can use Acrobat or some low cost application rather than a more complex medical application.

The committee discussed the potential of establishing a service that would convert CCR documents into PDF Healthcare. The service could be free of charge and be located on a public website. Anatole Matveief and Diana Helander will find out if Adobe can provide such a service.

[Summary](#)

– Committee members who need to update their participation levels or have ideas for the committee/subcommittee should send them to Betsy Fanning.

[Next Meeting:](#)

The next meeting for the PDF Healthcare committee will be on September 14, 2009 at 2 p.m. Eastern. Committee members were reminded that if they have agenda items for discussion at the meeting, they should send them to Betsy or Diana.

John Odden adjourned the meeting at 3:00 p.m. Eastern time. (Matveief/Kohn)

Summary and Next Steps:

[High Level Milestones & Timelines Remaining](#)
[Outstanding Tasks](#)
