



PDF/A Seminar

**Friday, March 26, 2010
8:00 a.m. – 2:00 p.m.**

**Doubletree Washington Hotel
1515 Rhode Island Avenue, NW
Washington, DC 20005**

PDF/A (ISO 19005) is the International Standard for long-term preservation of electronic documents. AIIM and the PDF/A Competence Center are offering this brief informational seminar during the Print09 Show in Chicago on PDF/A. Take advantage of this opportunity to hear from PDF/A experts.

The following topics will be covered:

- PDF/A Background – Betsy Fanning, Director, AIIM Standards
- PDF/A for Long-term Preservation – Susan Sullivan, NARA
- PDF/A for Scanned Documents: Paper Becomes Digital – Mark McKinney, LuraTech
- PDF/A and Output Management – Mark Maragni, Compart AG
- Metadata: What's the Data all About? – Leonard Rosenthal, Adobe Systems Inc.
- PDF/A for Today – Stephen Levenson, International Convenor PDF/A from US District Courts

These presentations will address the following questions:

- What is exactly is PDF/A?
- What are the advantages of PDF/A?
- What documents can I archive with PDF/A?
- What do we mean by conformance levels?
- How important is metadata?
- Who is using PDF/A?

Cost: \$125 Attendees will receive *PDF/A in a Nutshell*, the authoritative guide to PDF/A.

Register for this event, <http://www.aiim.org/standards/article.aspx?ID=37092>.

For more information visit, <http://www.aiim.org/pdfa> or <http://www.pdfa.org>.