

# AIIM Trade Membership

Take a serious step in positioning your company as a leader in today's industry. Join AIIM and extend your marketing reach to over 65,000 active professionals in information management.

## ■ Gain Visibility in the community of information professionals

- **Buyers Guide Listing**

Help customers find you. All active member companies can be found in AIIM's online Solution Provider Locator - where serious customers come to make purchasing decisions.

- **Unlimited Posting of Press Releases, White Papers and Case Studies**

Post your press releases, white papers and customer case studies and receive unlimited press coverage on [www.aiim.org](http://www.aiim.org).

- **AIIM Toolkit Series**

Gain exposure in AIIM's toolkit series, the most popular premium benefit for Professional Members. Submit customer case studies and company information for featuring in new releases.



## ■ Educate Your Team on latest standards, trends, and new developments

- **Members Only Sales Portal**

Ensure your customer presentations contain the latest industry news and statistics to back your purchasing points with direct access to AIIM industry presentations and research.

- **Quarterly Analyst Briefing**

Attend exclusive quarterly analyst briefings on end-user research statistics and their implications for your go-to-market strategies.

- **Special Discount on all AIIM Private Trainings**

Have AIIM bring you a customized Practitioner or Masters course tailored specifically for your employees. Equip your team with the knowledge of best user practices and standards.

## ■ Lead with AIIM and shape the future of our industry

- **Private Member Dinners**

Join private member dinner briefings hosted by AIIM's senior team to better understand AIIM's direction and how you can best benefit as a contributing player.

- **Marketing Strategist**

Work with one of AIIM's Marketing Strategists, each with 10 plus years of experience in this industry, to help you reach your marketing goals within the growing AIIM community.

- **Best Practices Award**

Showcase your successes—submit your customers for the annual AIIM Best Practices Award.

+ Plus

**B2B discounts, a Complimentary Professional Membership, and a Job Board for Information Professionals.**

**MAIN CONTACT NAME**

TITLE

COMPANY / ORGANIZATION

ADDRESS

DEPARTMENT/MAIL STOP

CITY STATE/PROVINCE ZIP/POSTAL CODE

COUNTRY

PHONE FAX

E-MAIL

X SIGNATURE (REQUIRED)

**SECONDARY CONTACT NAME (MARKETING AND/OR PUBLIC RELATIONS)**

TITLE PHONE EMAIL

**FINANCE CONTACT NAME**

TITLE PHONE EMAIL

X PERSON TO RECEIVE COMPLIMENTARY PROFESSIONAL MEMBERSHIP

TITLE PHONE EMAIL

**\$1,000 USD Trade Membership Dues**

**Payment Options (Credit Card or Check):**

Check \_\_\_\_\_ Check # \_\_\_\_\_

Charge \_\_\_\_\_ (USD only)  
 Visa  MasterCard  American Express

CREDIT CARD # EXP DATE

NAME ON CARD (PLEASE PRINT)

SIGNATURE (REQUIRED)

**1. What is the PRIMARY BUSINESS ACTIVITY performed by your organization?**  
*(Check only one)*

**FOR SUPPLIERS of Technology Products & Services**

- Manufacturer (Hardware, Software, Peripherals)
- Service Bureau/Service Company
- Application Service Provider (ASP)
- Business Process Outsourcing

**FOR CONSULTANTS, SYSTEMS INTEGRATORS, & THE CHANNEL**

- Consultant
- Systems Integrator
- Value-Add Distributor (VAD)
- Value-Add Reseller (VAR)

**2. Please select the appropriate APPLICATIONS and TECHNOLOGIES for your products and/or services.**  
*(Choose all that apply)*

**CAPTURE**

- Document Imaging
- Check Imaging
- Document Imaging Software
- Film-based Imaging
- Imaging Toolkit
- Scanners

**Forms Recognition**

- Data Capture
- Forms Design/Creation
- Forms Processing Software
- Remittance Processing
- Unstructured Forms Processing

**Recognition**

- Barcodes
- Handwriting Recognition
- Intelligent Character Recognition
- Optical Character Recognition
- Optical Mark Recognition
- Voice Recognition

**Data Entry**

- Data Entry
- Distributed Capture
- Other - Capture \_\_\_\_\_  
*(please specify)*

**MANAGE**

- Business Intelligence
- Business Process Management
- Business Process Modeling
- Classification/Taxonomy
- Collaboration (i.e. wiki, social networking)
- Digital Asset Management
- Document Management
- Electronic Records Management
- Email Management
- Enterprise 2.0
- Enterprise Application Integration (EAI)
- Enterprise Content Management
- Information Governance
- Knowledge Management
- Portal
- Records Management

- SaaS (Software as a Service)
- Search/Index
- SOA (Service Oriented Architecture)
- Standards
- Web Analytics
- Web Content Management
- Web Services
- Workflow
- Other - Manage \_\_\_\_\_  
*(please specify)*

**STORAGE/PRESERVE**

- Data Warehousing/Mining
- File Format/Compression
- Flash Memory
- Information Lifecycle Management
- Jukeboxes / Robotic Library
- Legacy Data Migration
- Media - CD-DVD
- Media - COM
- Media - Magnetic Optical
- Media - Tape
- Media - WORM
- Microform - Microfilm/Microfiche
- Online Storage
- RAID
- SAN/NAS
- Other - Store/Preserve \_\_\_\_\_  
*(please specify)*

**DELIVER**

- COLD/Enterprise Report Management (ERM)
- Data Transformation
- eDiscovery
- Electronic Bill Presentment/Payment
- FAX
- Localization/Globalization
- Personalization
- Print Systems/Utilities
- Streaming Media/Webcasting
- Syndication (RSS, Atom)
- Viewing Media
- Visualization Tools
- Web Services
- Wireless
- XML
- Other - Deliver \_\_\_\_\_  
*(please specify)*

**SECURITY**

- Digital Rights Management
- Digital Signatures
- Encryption
- Public Key Infrastructure
- Other - Security \_\_\_\_\_  
*(please specify)*

**APPLICATIONS**

- Accounts Payable/Receivable
- Application Monitoring Tools
- Case Management
- Claims Processing
- Compliance
- Customer Relationship Management (CRM)
- Disaster Recovery/Continuity
- E-Learning/Distance Learning
- Enterprise Resource Planning (ERP)
- Human Resource Management
- Mailroom Automation
- Marketing/Sales Automation
- Project Management
- Supply Chain Management
- Transaction Processing
- Other - Applications \_\_\_\_\_  
*(please specify)*

You can expect to hear from AIIM 1 week after receipt of your application and payment.  
 For questions call AIIM at 301-587-8202 or 800-477-2446 Federal ID Number: 52-0810190

Contributions or gifts to AIIM are not tax-deductible as charitable contributions. However, they may be tax-deductible as ordinary and necessary business expenses.

**MAIL:** *(Check in US Dollars Only)*

AIIM International  
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 Baltimore, MD 21264-2281

**FAX:** 240-494-2694 *(Credit Card Only)*