

Evaluating SharePoint - Fact Sheet

This AIIM Essentials course, developed by CMS Watch, will enable you to assess whether, where, and how to use SharePoint, based on the product's inherent strengths and weaknesses. It will also prepare you for developing a SharePoint strategy for your enterprise, empowering business and technology managers to reach a common assessment of what SharePoint can and can't do effectively for your enterprise.

Instructor: Tony Byrne: Founder, CMS Watch

Length: 4 modules, 4 hours

Cost: \$395

Outline

Modules included in this course:

- What Is and Isn't SharePoint 2007
- SharePoint Architecture for Business Managers
- Evaluating SharePoint's Core "Six Pillars"
- Evaluating SharePoint for Social Computing

Who should take this course

- ECM system project managers, architects, and developers -- to understand what you're about to get into
- ECM product selection team members -- to level-set understanding, expectations, and terminology among the team
- Enterprise architects and IT managers -- to better guide business colleagues about choices and impacts
- Business analysts -- to learn what requirements need to be gathered
- Consultants -- to understand how ECM tools work and provide more value to clients
- Anyone considering implementing or replacing a ECM system

What's *not* covered

- Evaluations of specific products
- How to build your own ECM platform (although this course could give you a jump-start)

Learning Objectives:

Module 1: What Is and Isn't SharePoint 2007

- Identify traditional themes and trends in Microsoft's approach to SharePoint
- Articulate Microsoft's current strategy for SharePoint
- Understand the differences among various SharePoint license and product types (e.g., WSS vs. MOSS; SharePoint Search, etc.)
- Calculate licensing costs for your enterprise under various scenarios

Module 2: SharePoint Architecture for Business Managers

- Relate together core Windows Services, WSS, MOSS and related pieces of the SharePoint stack
- Identify the crucial role of the .NET framework and implications for SharePoint implementations
- Articulate the role of SQL Server and IIS
- Identify the significance of core WSS concepts like *lists, libraries, features, sites, and site collections*
- Describe where and how MOSS builds on top of the WSS core

Module 3: Evaluating SharePoint's Core "Six Pillars"

- Differentiate SharePoint implementations by size
- Articulate the value of scenario-based analysis for SharePoint suitability in your enterprise
- Explain how the "Six Pillars" of SharePoint services are really seven
- List the pros and cons of SharePoint for each service
- Identify which scenarios SharePoint tends to fit well, and where the platform becomes a serious stretch

Module 4: Evaluating SharePoint for Social Computing

- Define "Social Software" and differentiate it from contemporary notions of "Enterprise 2.0"
- Identify the key scenarios and services in a social computing setting
- Articulate the strengths and weaknesses of SharePoint's social computing applications
- List alternative approaches to deploying native SharePoint services