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Professional Member

“It is not a choice of joining or not, it is a decision to move forward with a community of knowledge, resources, and support.”

Connie Schumacher
Associate Clerk for Records Management
Cook County, Illinois



AIIM Professional Membership

Stay Informed • Keep Connected • Move Ahead

Becoming a member of AIIM gives you unparalleled access to information on advances and trends in the industry, training built on global best practices, and a community of professionals with varying expertise but moving in the same direction.

Make your move today.

www.aiim.org/join



For over 60 years, AIIM has been the leading non-profit organization focused on helping professionals understand the challenges associated with managing documents, content, records, and business processes. The AIIM community is the ECM Industry's voice. Sign up today and join the thousands of professionals who have come before you.

Through Professional Membership you will:

- **Stay abreast of industry news** through resources such as AIIM.org, *AIIM E-DOC Magazine*, Market Intelligence Quarterlies, monthly Inside ECM eNewsletter, Wednesday Webinars, best practices, articles, press releases, bookstore, posters, blogs, and podcasts.
- **Take direction in your career** through professional development resources such as the AIIM Job Center; Focus On industry specific information; and access to AIIM training programs on Enterprise Content Management (ECM), Electronic Records Management (ERM), Business Process Management (BPM), Information Organization and Access (IOA/Search), Enterprise 2.0 (E2.0), and Email Management (EMM).
- **Understand your ECM options** in the industry by utilizing the ECM Toolkit, AIIM Seminars, Solution Provider Locator, ECM Purchasing Guide, and Advice Center.
- **Contribute to the industry** through opportunities to lead, network, and share knowledge in AIIM chapters, online communities, standards program, and AIIM industry surveys as well as the opportunity to present or publish at annual events or in *AIIM E-DOC Magazine*.
- **Pioneer the future of AIIM** by participating in the AIIM Awards, Emerging Technology Advisory Group, Standards Committees, Professional Advisory Council, or AIIM Board of Directors.



HOW DO I JOIN?

Becoming an AIIM Professional Member is easy. Submit your membership application and credit card payment on our secure website at www.aiim.org/join

If you prefer to speak with a membership representative, call us at **1 800-477-2446**

Visit www.aiim.org/join

AIIM Professional Membership — The Package

Online Resources:

- **Exclusive members-only content:** Access all of your member resources easily online at www.aiim.org/membersonly
- **ECM Toolkit:** One of the challenges to understanding information management technologies is finding impartial and practical information about key trends, best practices, and methodologies for applying the technologies to achieve business results. Each quarter AIIM releases a new collection to the toolkit that contains focused articles, survey results, and more. Find what you need in one stop on topics such as Email Management, Business Process Management, Search/Information Organization Access and much more (currently 13 collections).
- **Online advice service:** Ask your questions online and correspond with leading industry consultants.
- **Online case studies, white papers, and research:** An extensive library of searchable topics and guides, as well as AIIM's own Market Intelligence research.

Training:

- **Discounts on the cost of education and professional development products in our portfolio:** Improve your organization's adherence to best practice and your own performance while building your professional qualifications through both classroom and online programs.

Publications:

- **AIIM E-DOC Magazine:** Professional Members receive a complimentary subscription to AIIM's leading bi-monthly publication (available in print and online).
- **Free and Discounted AIIM published books and standards:** AIIM has a number of books and other publications to help you tackle a variety of information management issues and understand the solutions in the marketplace.
- **AIIM Guide to ECM Purchasing:** Published annually, this guide is a complete directory of industry resources to make your information work for you.

Networking:

- **Networking meetings:** Local Chapter meetings allow Professional Members to share experiences and learn best practices.
- **Online forums:** AIIM ECM Net on LinkedIn and Facebook allow members to continue discussions on topics covered in networking meetings or to start new discussions.

Annual Professional Membership: \$125

Looking at advancing your staff's knowledge, connections, and resources? We also offer a **40% discount on membership** for groups of 10 or more. Contact Membership at membership@aiim.org for full details of this offer.



Professional Member

MEMBER ID (IF RENEWING)

NAME

TITLE OR POSITION

COMPANY OR ORGANIZATION

ADDRESS

DEPARTMENT/MAIL STOP

CITY STATE/PROVINCE

ZIP/POSTAL CODE COUNTRY

PHONE FAX

EMAIL DATE

X SIGNATURE (REQUIRED)

With your signature, you agree to receive mail (email & postal) from AIIM for membership program purposes.

From time to time, we make our membership mailing list available (through a 3rd party mail house only) to approved AIIM partners, for their product marketing activities. If you do not wish to receive mail from these companies, please check here. []

[] Member Rate* \$125.00 US Dollars

Payment Options (Credit Card or Check):

[] Check _____ Check # _____

[] Charge _____ (USD only)

[] Visa [] MasterCard [] American Express

CREDIT CARD # EXP DATE

NAME ON CARD

SIGNATURE (REQUIRED)

Move forward with a community of knowledge, resources, and support.

1. What is YOUR role in your organization? (Check only one)

Executive/Corporate Management

- [] CEO/President/Owner
[] CFO
[] CIO/CTO
[] Vice President
[] Director/Senior Management
[] Other Executive/Corporate Management

General Business

- [] Administration
[] Consultant
[] Content Management
[] Document Management
[] Engineer
[] Finance/Accounting
[] IS/IT
[] Library/Archivist
[] Marketing/Sales
[] Network/LAN
[] Printing Operations Production
[] Project Management
[] R&D
[] Records Management
[] Systems Integration
[] Web Content Management
[] Web Development
[] Other

2. What does your Organization do? (Check only one in either Part A, B, or C)

PART A: For USERS of Technology Products & Services

- [] Banking
[] Insurance
[] Investments/Securities
[] Federal/National Government/Military
[] Local and State/Provincial Government
[] Healthcare/Medical
[] Pharmaceutical
[] Manufacturing
[] Education/Libraries
[] Legal
[] Non-Profit
[] R&D/Engineering
[] Transportation
[] Utilities
[] Consulting (Non-IT)
[] Publishing/Printing/Graphics
[] Marketing/Advertising/Media
[] Other

PART B: For SUPPLIERS of ECM Products & Services

- [] Manufacturer (Hardware, Software, Peripherals)
[] Service Bureau/Service Company
[] Business Process Outsourcing
[] ASP

PART C: For CONSULTANTS, SYSTEMS INTEGRATORS, & THE CHANNEL

- [] Consulting
[] Systems Integrator
[] VAD
[] VAR

3. Please indicate the total number of employees in your organization. (Check only one)

- [] 10,001 +
[] 5,001 - 10,000
[] 1,001 - 5,000
[] 501 - 1,000
[] 101 - 500
[] 51 - 100
[] 1 - 50

4. Please indicate which of the following best describes your functional involvement in the acquisition of ECM products and/or services? (Check all that apply)

- [] Determine Needs/Features
[] Evaluate Products, Vendors, & Brands
[] Specify Products, Vendors, & Brands
[] Final Authorization/Approval of Acquisition
[] Set Business Goals, Direction, & Budgets
[] No Involvement

How did you hear about AIIM?

- [] AIIM website
[] AIIM event
[] AIIM publication
[] AIIM Chapter
[] Direct Mail
[] Advertisement

(Name of publication)

- [] Industry website

(Name of website)

- [] Industry event

(Name of event)

- [] Industry publication

(Name of publication)

- [] Other _____

You can expect to hear from AIIM 2 to 4 weeks after receipt of your application and payment, if not sooner. For questions call AIIM Member Services: 301-587-8202 or 800-477-2446 Federal ID Number: 52-0810190

Contributions or gifts to AIIM are not tax-deductible as charitable contributions. However, they may be tax-deductible as ordinary and necessary business expenses.

As part of your membership, you will receive 6 issues of AIIM Infonomics Magazine, a \$90 value. Members may not deduct the subscription price from their dues.

*Please note these rates are not available for membership applicants in Europe and the UK. Visit www.aiim.org.uk for more information.

MAIL: (Check in US Dollars Only) AIIM Inc. P.O. Box 62281 Baltimore, MD 21264-2281

FAX: 240-494-2693 (Credit Card Only)